



gdynia
design
days

ATTENTION

GDYNIA DESIGN DAYS 2020
4-11th July
Attention! We've redesigned the festival.

Gdynia, 5th May

We've created a unique edition of Gdynia Design Days for times of crisis. Uncertainty and the changing nature of the situation force us to focus on real values which all of us may view differently at this point. While we are all paused, let's try to stay attentive to other challenges that still require wise, functional, and lasting solutions.

During Gdynia Design Days, we talk about design as a problem-solving tool. Each year, we emphasise the roles and responsibilities of designers, the creative sector, businesses and local governments in designing products, services and spaces. The festival is 365 days of work.

This year, we've diligently prepared quality content and made contact with unique people to establish a creative platform for the exchange of thought. We were planning to once again meet you all in Gdynia, but we've had to change our plans. **This year we will meet online.**

Let's continue our global discussion on the topic of [ATTENTION](#). New technologies and online tools may support and promote futures scenarios and the role design will play in the ever-changing landscape of the future. The upside: all of you, no matter where you are, will be able to benefit from the vast knowledge generated by the festival just as we've done each year. Attention, it's time for change!

Let's stay in touch. We'll soon publish more detailed information about this virtual edition of Gdynia Design Days and how you can actively participate.

GDD2020 #ATTENTION

when? 4 – 11th of July

where? www.gdyniadesigndays.eu/en

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official hashtag: #GDD2020 #GDD #gdyniadesigndays #attention

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